

Quarterly Financial Reports of

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

September 30, 2024

NARRATIVE DISCUSSION

For the six months ended September 30, 2024

The unaudited quarterly financial statements for the Canadian Museum of Immigration at Pier 21 (“the Museum”) should be read in conjunction with the March 31, 2024 management discussion and analysis and annual audited financial statements.

OUTLOOK

The second quarter is the Museum’s busiest in terms of visitation. The building was full of life, with families and tourists enjoying the exhibitions and participating in public programs. Canada Day 2024 marked the 25th anniversary of the reopening of Pier 21 as an interpretive centre. As it has for the past 25 years, the Museum offered free admission on July 1 and 7,782 visitors came through the doors, nearly doubling the goal of 4,000.

On August 1, which is Emancipation Day, the Museum opened *A History Exposed: The Enslavement of Black People in Canada*, an exhibition created by the Museum with guest curator Dr. Afua Cooper, and in partnership with the Nova Scotia Black Cultural Centre. The exhibition remains on display at the Museum until January 5, 2025.

On September 30, Truth and Reconciliation Day, the Museum launched its online digital timeline, titled *Immigration and Impact*. The timeline is organized into three lenses or perspectives on history, including a lens devoted to Indigenous history with entries created by Dr. Daniel Simms, Associate Professor of First Nations Studies at the University of Northern British Columbia.

The Museum continued to reach Canadians further afield. *Refuge Canada*, the Museum’s travelling exhibition, which exists in three versions, was in Chilliwack, Calgary, Saskatoon, Quebec City, and Chicoutimi.

Despite this being a busy period, at the end of the second quarter of 2024-25, paid visitation and ticket revenue were below projections, continuing a notable trend which began last year. A marketing strategy, informed by audience research, is being implemented to segment and build back visitation.

FINANCIAL RESULTS

Operations

The net result of operations for the six months ended September 30, 2024 was a net income of \$1,668,000 compared to a net income of \$216,000 for the six months ended September 30, 2023. When combined with the \$8,136,000 in unrestricted net assets at March 31, 2024, this results in unrestricted net assets at September 30, 2024 of \$9,804,000.

For the six months ended September 30, 2024, self-generated revenues increased \$226,000 from \$1,947,000 in 2023 to \$2,173,000 in 2024. Self-generated revenues include operating revenues, donations, and interest and other revenues. The increase in self-generated revenues is due to higher net operating revenues which includes ticket sales, hall rentals, gift shop sales, Family history centre sales, programming and the Museum's fundraising events and the increase in donations and interest and other revenues.

Income on the endowment investments of \$96,000 is included in the Statement of Operations for the six months ended September 30, 2024. Unrealized gains and losses on investments are not recorded as revenue but as accumulated remeasurement gains or losses in the Statement of Financial Position. A net increase in the accumulated remeasurement gains of \$461,000 was recorded for the six months, which results in an overall positive performance for the endowment investments of \$557,000 for the six months ended September 30, 2024.

Expenses for the six months ended September 30, 2024 decreased \$136,000, from \$6,666,000 in 2023 to \$6,530,000 in 2024 and were under budget. The decrease is mainly due to lower personnel costs and professional services, offset by higher exhibition and programming expenses and repairs, maintenance and building operation expenses.

Financial Position

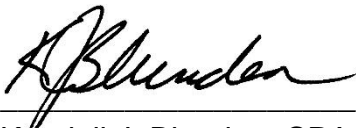
Total assets at September 30, 2024 were \$26,498,000 compared to \$24,733,000 at March 31, 2024. The \$1,765,000 increase is mainly due to the increase in cash from the positive net result of operations and the increase in endowment cash and investments due to its overall positive performance offset by the decrease in capital assets attributable to the amortization net of acquisitions.

BUSINESS RISKS

Management has not identified any new significant business risks to those discussed in the 2023-24 annual Management Discussion and Analysis.



Marie Chapman
Chief Executive Officer



Kendall J. Blunden, CPA, CA
Chief Financial Officer

Unaudited Financial Statements of

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

September 30, 2024

Statement of Management Responsibility by Senior Officials

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the Treasury Board of Canada's Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Reports, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations and cash flows of the corporation, as at the date of and for the periods presented in the quarterly financial statements.

These quarterly financial statements have not been audited or reviewed by an external auditor.



Marie Chapman
Chief Executive Officer



Kendall J. Blunden, CPA, CA
Chief Financial Officer

Halifax, Canada
November 21, 2024

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Financial Position (Unaudited)

<i>(in thousands of dollars)</i>	September 30 2024	March 31 2024
Assets		
Current assets		
Cash	9,895	8,103
Accounts receivable	211	201
Inventory	146	119
Prepaid expenses	255	253
Total current assets	10,507	8,676
Endowment cash and investments (note 4)	11,512	10,955
Capital assets	4,478	5,101
Collections	1	1
Total assets	26,498	24,733
Liabilities and Net Assets		
Current liabilities		
Accounts payable and accrued liabilities	771	541
Deferred revenue	293	264
Deferred contributions related to capital assets (note 5)	4,478	5,101
Net assets		
Unrestricted	9,804	8,136
Internally restricted	352	352
Accumulated remeasurement gains (losses)	1,713	1,252
Endowment	9,087	9,087
Total net assets	20,956	18,827
Total liabilities and net assets	26,498	24,733

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Operations (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2024	2023	2024	2023
Revenues				
Operating (schedule 1)	756	677	1,420	1,320
Amortization of deferred contributions related to capital assets received from a related party	18	18	35	35
Donations	351	173	526	453
Interest and other	115	88	227	174
Total revenues	1,240	956	2,208	1,982
Expenses (schedule 2)				
Visitor experience and connections	1,232	1,351	2,411	2,601
Accommodation	1,069	1,038	2,117	2,071
Fundraising and commercial activities	394	369	784	777
Internal services	548	668	1,218	1,217
Total expenses	3,243	3,426	6,530	6 666
Net result of operations before appropriations and endowment investment net income (loss)	(2,003)	(2,470)	(4,322)	(4,684)
Appropriations (note 6)	3,092	2,544	5,894	4,870
Endowment investment net income (loss)	27	25	96	30
Net result of operations	1,116	99	1,668	216

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Remeasurement Gains and Losses (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2024	2023	2024	2023
Accumulated remeasurement gains (losses), beginning of period	1,285	273	1,252	183
Realized (gains) losses on endowment investments reclassified to operations	(1)	–	(5)	43
Unrealized gains (losses) on endowment investments	429	(215)	466	(168)
Accumulated remeasurement gains (losses), end of period	1,713	58	1,713	58

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Changes in Net Assets (Unaudited)

(in thousands of dollars)

For the three months ended	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	September 30 2024	September 30 2023
Net assets, beginning of period	8,688	352	1,285	9,087	19,412	16,304
Net result of operations	1,116	–	–	–	1,116	99
Remeasurement gains (losses)	–	–	428	–	428	(215)
Contributions received for endowment	–	–	–	–	–	–
Net assets, end of period	9,804	352	1,713	9,087	20,956	16,188

For the six months ended	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	September 30 2024	September 30 2023
Net assets, beginning of period	8,136	352	1,252	9,087	18,827	16,097
Net result of operations	1,668	–	–	–	1,668	216
Remeasurement gains (losses)	–	–	461	–	461	(125)
Contributions received for endowment	–	–	–	–	–	–
Net assets, end of period	9,804	352	1,713	9,087	20,956	16,188

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Statement of Cash Flows (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended September 30		Six months ended September 30	
	2024	2023	2024	2023
Operating activities				
Appropriations received	2,796	2,247	5,302	4,275
Cash received from clients and donors	1,188	1,050	2,061	1,927
Cash paid to suppliers	(1,103)	(1,177)	(2,532)	(2,729)
Payments related to payroll	(1,704)	(2,020)	(3,160)	(3,483)
Interest received	115	88	227	168
Total operating activities	1,292	188	1,898	158
Capital activities				
Acquisition of capital assets	(4)	(23)	(14)	(23)
Total capital activities	(4)	(23)	(14)	(23)
Investing activities				
Acquisition of endowment investments	(79)	(26)	(465)	(1,255)
Disposal of endowment investments	52	–	369	1,213
Total investing activities	(27)	(26)	(96)	(42)
Financing activities				
Appropriations received for the acquisition of capital assets	4	23	4	23
Contributions received for endowment	–	–	–	–
Total financing activities	4	23	4	23
Increase (decrease) in cash	1,265	162	1,792	116
Cash, beginning of period	8,630	6,625	8,103	6,671
Cash, end of period	9,895	6,787	9,895	6,787

The accompanying notes and schedules form an integral part of the unaudited financial statements.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2024
(in thousands of dollars)

1. Authority and objectives

The Canadian Museum of Immigration at Pier 21 (the “Museum”) was established on November 25, 2010 under the Museums Act. The transfer and assignment of assets, contracts and records from the Pier 21 Society and Pier 21 Foundation occurred on February 3, 2011. The Museum is an agent Crown corporation named in Part I of Schedule III of the Financial Administration Act and is not subject to the provisions of the Income Tax Act.

The Museum's mandate is to explore the theme of immigration to Canada in order to enhance public understanding of the experiences of immigrants as they arrived in Canada, of the vital role immigration has played in the building of Canada and the contributions of immigrants to Canada's culture, economy and way of life.

The Museum's operations are divided into three core responsibilities, as well as internal services, to support the overall strategic outcome derived from its mandate. These responsibilities are:

- 1) Visitor experience and connections: Canadians have access to – and are engaged in building – museum content and programming that reflects the diverse experiences and contributions of immigrants throughout Canada's history.
- 2) Accommodation: The Museum's facilities contribute to a rich, welcoming and engaging visitor experience; are safe and accessible for visitors, staff and volunteers; and are maintained in a cost-effective manner.
- 3) Fundraising and commercial activities: The Museum's fundraising and commercial activities provide essential financial support.
- 4) Internal services: Sound governance practices are in place and resources are effectively managed to support the achievement of the Museum's mandate.

2. Accounting policies

These unaudited financial statements follow the same accounting policies and methods of computation as the Museum's annual audited financial statements as at and for the year ended March 31, 2024.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2024
(in thousands of dollars)

3. Basis of presentation

The note disclosures in these unaudited financial statements do not conform in all respects to the requirements of Canadian Public Sector Accounting Standards for government not-for-profit organizations for annual audited financial statements. These unaudited financial statements should be read in conjunction with the Narrative Discussion for the six months ended September 30, 2024 and with the Museum's annual audited financial statements as at and for the year ended March 31, 2024.

4. Endowment cash and investments

Endowment cash and investments consist of the following:

	September 30		March 31	
	Cost	Fair Value	Cost	Fair value
Cash and short-term investments	114	114	84	84
Investments				
Fixed income	3,482	3,459	3,476	3,320
Global equity	4,586	6,145	4,586	5,848
Alternatives	1,617	1,794	1,557	1,703
Total investments	9,685	11,398	9,619	10,871
Total endowment cash and investments	9,799	11,512	9,703	10,955

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2024
(in thousands of dollars)

5. Deferred contributions related to capital assets

Deferred contributions related to capital assets represent contributed capital assets and restricted contributions for the acquisition of capital assets. Deferred contributions are amortized to income on the same basis as the related capital assets are amortized.

The changes in the deferred contributions balance for the periods are as follows:

For the three months ended	Appropriations	Other contributions	September 30 2024
Balance, beginning of period	4,382	406	4,788
Add: Appropriations received to acquire capital assets	4	–	4
Less: Amortization of deferred contributions related to capital assets	(296)	(18)	(314)
Balance, end of period	4,090	388	4,478

For the six months ended	Appropriations	Other contributions	September 30 2024
Balance, beginning of period	4,678	423	5,101
Add: Appropriations received to acquire capital assets	4	–	4
Less: Amortization of deferred contributions related to capital assets	(592)	(35)	(627)
Balance, end of period	4,090	388	4,478

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2024
(in thousands of dollars)

5. Deferred contributions related to capital assets (continued)

For the year ended	Appropriations	Other contributions	March 31 2024
Balance, beginning of year	5,802	492	6,294
Add: Appropriations to acquire capital assets	62	–	62
Less: Amortization of deferred contributions related to capital assets	(1,186)	(69)	(1,255)
Balance, end of year	4,678	423	5,101

There was no unused portion of deferred contributions related to capital assets at September 30, 2024 (March 31, 2024 – nil). Other contributions were received from a related party, the Halifax Port Authority, for leasehold improvements as per the lease of the Pier 21 premises.

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2024
(in thousands of dollars)

6. Appropriations

To achieve its mandate, the Museum relies on government funding comprised of the following:

	Three months ended September 30		Six months ended September 30	
	2024	2023	2024	2023
Parliamentary appropriations provided				
Main estimates	10,024	8,112	10,024	8,112
Portion of appropriations for capital projects	(4)	(23)	(4)	(23)
Portion of appropriation for future expenses	(4,718)	(3,814)	(4,718)	(3,814)
Amount received in prior quarter	(2,506)	(2,028)	–	–
Appropriations received for operating in the current period	2,796	2,247	5,302	4,275
Amortization of deferred contributions related to capital assets	296	297	592	595
Appropriations recognized as revenue	3,092	2,544	5,894	4,870

CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Schedule 1 – Operating Revenue (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2024	2023	2024	2023
Exhibition hall ticket sales	379	329	526	474
Hall rental	169	148	411	376
Gift shop	162	136	230	209
Special events	–	–	149	129
Family history centre	34	39	52	61
Programming	12	25	52	71
Total operating revenue	756	677	1,420	1,320

Schedule 2 – Expenses (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2024	2023	2024	2023
Personnel costs	1,645	1,877	3,324	3,536
Rent and related costs	427	426	853	852
Amortization of capital assets	314	315	627	630
Exhibition and programming	169	87	282	173
Operating supplies and services	127	106	273	225
Repairs and maintenance and building operation	127	97	244	195
Utilities	95	95	181	189
Cost of goods sold	91	75	181	184
Marketing, promotion and recognition	106	114	180	199
Office supplies and administration	50	50	125	136
Travel and hospitality	16	25	107	84
Payment in lieu of taxes	50	50	100	100
Professional and special services	26	109	53	163
Total expenses	3,243	3,426	6,530	6,666